

Dear Editor:

From 6 – 10 December 2010 in Miami, Florida, thousands of scientists, government officials and industry professionals will converge at **IEEE GLOBECOM 2010 to discuss the development of global communications designed specifically to increase the quality of life worldwide and provide solutions for everyday people.**

Hosted by the IEEE Communications Society (ComSoc), IEEE GLOBECOM 2010 will also be highlighted by the presentations of numerous industry experts who will highlight the advance of the entire range of voice, data, image, and multimedia technologies. Specific topics to be addressed include adaptive wireless communications, green energy, broadband wireless access, smart communications, the future of human communication and next generation Internet.

We invite you to learn more about these areas by either attending the upcoming event or speaking directly with several of the conference's speakers including:

- ***Prof. Mohsen Kavehrad, W.L. Weiss Endowed Chair Professor of Electrical Engineering and Director of the Center for Information and Communications Technology Research at Pennsylvania State University***, who will discuss the 21st century's growing demand for energy-efficient technologies during his presentation titled "Let There Be Light and Energy-Efficient Wireless Applications." During this keynote Prof. Kavehrad will highlight the latest White Light Emitting Diodes (WLED) technologies and their potential for revolutionizing numerous applications including communications, sensing, imaging and navigation.
- ***Prof. Mung Chiang, Associate Professor of Electrical Engineering and Founding Director of the EDGE Lab at Princeton University***, who will speak on the "Video Explosion On the Net: What Can We Do About It?" This will include a comprehensive overview of the innovations that can help providers, consumers and vendors deal with the tremendous growth of multimedia traffic on the Internet and wireless networks.
- ***John M. Cioffi, Chairman and CEO of ASSIA, Inc.***, a Redwood City, Calif.-based company specifically known for introducing Dynamic Spectrum Management (DSM.) During his presentation, Cioffi will talk about DSM and the leading methods used for addressing outages and transmission-path stability, politeness and adaptive power-spectra control, and coordinated vector removal of crosstalk noise.

Please let us know if you would like to speak with any or all of this distinguished communications experts before or after IEEE GLOBECOM 2010. We will be happy to work with you to coordinate interviews.

You can feel free to reach me at 1-732-541-8471 or wmchelak@comcast.net regarding IEEE GLOBECOM 2010 press passes for you or editorial colleagues. Additional conference details can also be found in the attached news release or by visiting <http://www.ieee-icc.org/2010>.

Best wishes,

Will Chelak